



OH,
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Records

PRESS RELEASE

Artist

SILVER FIRS

Album

EP 1 - 3

Genre

Psych-Folk / Dreampop / Afro-Wave

Release

October 23, 2015

Tracklist

1. Hyena, 2. Danse Macabre, 3. Signals, 4. Icarus, 5. Pendulum, 6. Heartland, 7. Silent Rite, 8. Motherland, 9. Been Here Before, 10. Orion

« *Filled with all sorts of wonderfully mossy backwoods eccentricities* »

.. wrote US music blog *I Guess I'm Floating* and indeed, Silver Firs is not an easy to categorize species of band. Besides influences from folk, wave and psychedelica, the Bern/Luzern based outfit cultivates a fearless and refreshing approach to non-Western pop music. Airy vocal harmonies and restless percussion give their songs an almost ritual-like quality while hypnotic bass lines underline melodic guitar work, sometimes reminiscent of Zimbabwe's Sungura music or Mali's desert blues.

While Silver Firs' sound seems to shift effortlessly between different time zones, the often cryptic lyrics reveal more of the band's background. There's nature and science inspired imagery and hints at the oddness and current contradictions of the band's home country.

With the release of their new album - consistently titled «EP 1-3» - on October 23, Silver Firs like to conclude a trilogy of EPs that gained a lot of attention abroad.

Only a few days after the song «Motherland» was posted on *SoundCloud*, it reached #1 on *Hype Machine*'s charts of the «Most Popular Tracks on Blogs Now». Airplay on Seattle's *KEXP*, LA's *KCRW* and more than 70 other American indie radio stations followed.

While being a six piece live it is autodidact and singer Raphael Elmiger who writes and records the music mostly by himself in his basement studio. Having a background in biology, Raphael regards a song as something that needs to evolve. No wonder he spends days just figuring out the often exuberant rhythm parts, recording them with his ever growing collection of peculiar percussion instruments.

O H S O 1 6 L P
SILVER FIRS – EP1-3



Release Date: October 23, 2015
Format: 12" vinyl & digital
Credits: Written, recorded & mixed by Raphael Elmiger, Bern
Mastered by JJ Golden, Ventura
Artwork: Mathis Pfäffli, <http://www.mathist.ch/>
Distribution: CH <http://irascible.ch>
DE <http://brokensilence.de>

P R E S S

Silver Firs create a new genre on ‘Signals’

The Wild Honey Pie

Every now and then it's nice to give a new band a lot of attention. And Silver Firs have managed to convince me that they are deserving of such attention.

Indie Shuffle

In only three songs, the band captures a lively, colorful variety of pop that is at once welcoming and detached, striking notes of carefree summer comfort throughout.

Pigeons & Planes

How these beauties from Switzerland, home of the frosty Alps, came up with such a an uplifting tropical vibe is a mystery, but let's not question it, just enjoy it.

HillyDilly

Unwittingly, I fell into the dreamy world of tropical pop. The beauty in their new EP #1 was immediate and refreshing.

Joonbug: New York

[..] filled with all sorts of wonderfully mossy backwoods eccentricities.

I Guess I'm Floating

Zwischen den Klimazonen

<http://www.derbund.ch/agenda/musik//Zwischen-den-Klimazonen/story/31693089>

Die 14 heißesten Bands für 2014

<http://www.srf.ch/radio-srf-3/musik/die-14-heissten-bands-fuer-2014>

Ein schlichtes und exzellentes Opus zwischen Wave, Folk und Indie-Pop.

NeueLuzernerZeitung, 07.05.12

Silver Firs erschaffen [...] eine wundersame Klangwelt, die man wie einen unberührten Urwald sorgfältig erforschen muss und wo hinter jedem Baum eine Überraschung lauert.

St. Galler Tagblatt, 09.05.12

Silver Firs erliegen ganz ihrer eigenen Romantik, predigen das Unverfälschte und versprühen tonnenweise Optimistisches.

Loop Musikzeitung, Juni 12

AIRPLAY

SRF 3 (CH) // Couleur 3 (CH) // Radio 3FACH (CH) // Option Musique (CH) // Rete Tre (CH) // FluxFM (DE) // ByteFM (DE) // ..

KEXP Seattle, WA // KCRW Santa Monica, CA // WKDU Philadelphia, PA // CHYZ Quebec City, QB // KVRX Austin, TX // CFRE Mississauga-Toronto, ON // KCSB Santa Barbara, CA // Radio K, Minneapolis, MN // KRCX Denver, CO // WXAV Chicago, IL // KAOS Olympia, WA // KCOU 88.1 FM Columbia, MO // KRNU Lincoln, NE // KTUH Honolulu, HI // KTXT Lubbock, TX // KWCV Walla Walla, WA // Spinaker Radio Jacksonville, FL // UMSL Student Radio St. Louis, MO // WBWC Berea, OH // WDWN Auburn, NY // WECL Richmond, IN // WIDR Kalamazoo, MI // WMNF Tampa, FL // WRRC Lawrenceville, NJ // WWSU Dayton, OH // KSSU Sacramento CA // KUNI Cedar Falls, IA // KZUU Pullman, WA // RLC Piscataway, NJ // WITR Rochester, NY // WMUH Allentown, PA // WNSU Ft. Lauderdale, FL // WUTK Knoxville, TN // WVFS Tallahassee, FL // WWUH West Hartford, CT // WWVU Morgantown, WV // WXOU Rochester, MI // KRCSC Claremore, OK // KRUX Las Cruces, NM // AM1700 Ypsilanti, MI // CHMR Saint Johns, NF // KCSS Turlock, CA // KHNS Haines, AK // KLCZ Lewiston, ID // KMNR Rolla, MO // KMUD Redway, CA // KRFP Moscow, ID // KVMR Nevada City, CA // University Pulse Boise, ID // WCNI New London, CT // WHFR Dearborn, MI // WPPJ Pittsburgh, PA // WUOG Athens, GA 27 // KFAI Minneapolis, MN // KMSC Moorhead, MN // KUGS Bellingham, WA // KVCU Boulder, CO // KWLC Decorah, IA // KXUA Fayetteville, AR // KZMU Moab, UT // OHIO.FM New Albany, OH // Radio UTD Richardson, TX // WMSE Milwaukee, WI // WMUA Amherst, MA // CJSW Calgary, AL // Graffiti Radio Wilmington, DE // KOTO Telluride, CO // KRUU Anchorage, AK // KSCU Santa Clara, CA // KUPS Tacoma, WA // WHUS Storrs, CT // WLFR Galloway, NJ // WPRB Princeton, NJ // WPTS Pittsburgh, PA // WRKC Wilkes Barre, PA // WZBT Gettysburg, PA // WRUV Burlington, VT // BreakThru Radio, Brooklyn, NY // Radio Adelaide, Australia // ..

LINKS

<http://ohsisterrecords.com/silverfirs>

<http://silverfirs.bandcamp.com>

<https://www.facebook.com/silverfirsmusic>

<https://instagram.com/silverfirs/>

<https://soundcloud.com/ohsisterrecords>

HI-RES FOTOS

www.ohsisterbooking.ch/silver_firs

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